



Media Studies A Level Exam Information

Summer 2022

Component 1: Media Products, Industries and Audiences, Friday 27 May 2hrs15mins

Section A: Analysing Media Language and Representation

- Media Language: 'unseen' Music Video
- Representation: Marketing – Kiss of the Vampire Film Poster and 'unseen' Film Poster

Section B: Understanding Media Industries and Audiences

- Media Industries and Media Contexts: Newspapers – the Daily Mirror and The Times; includes synoptic assessment
- Audiences: Advertising – WaterAid audio-visual Advertisement

Component 2: Media Forms and Products in Depth, Wednesday 8 June 2hrs30mins

Section A: Television in the Global Age

- Audiences: Life on Mars
- Representations: The Bridge

Section B: Magazines – Mainstream and Alternative Media

- Media Language: Woman's Realm and Huck

Section C: Media in the Online Age:

- Media Contexts and Media Industries: Zoella/Zoe Sugg and Attitude